THE ORIGINAL SCHOOL FOR THE INFORMATION AGE
OUR VISION: 
To expand human capabilities through information

What matters is that we make a difference in everything we do, and that this difference is a positive one affecting individuals, organizations, and ultimately society. We intend to add value to society through education and through the information, systems, and services we help to create. We pledge to do this ethically, competently, professionally, with respect for the individual, and with passion.

Originally founded as a library science school in 1896, our school was the first in its field to embrace the information revolution by becoming the Original Information School in 1974.

Today, our School is ranked No. 1 in information systems for library and information schools by U.S. News and World Report and serves as a model for other information schools that are emerging around the globe.

“The School of Information Studies at Syracuse is uniquely positioned to prepare you for a rewarding—and equally vital—future! You will be on the leading edge of the always-evolving world of information, around which all future careers will be centered. You’ll be challenged and given opportunities that will lead to tomorrow’s successes. I look forward to welcoming you to the iSchool.”

— Dean Elizabeth D. Liddy
EXPERIENTIAL LEARNING

The School of Information Studies (iSchool) empowers students to leverage the most precious commodity in today’s global, knowledge-based society—intellectual capital.

Our students approach their studies with imaginative entrepreneurial spirits.

Our faculty encourage students to innovate and take risks as they actively engage in collaborative, interdisciplinary hands-on experiences.

The outcome: our graduates go on to play integral roles in all sectors of the economy: public, private and non-profit.

GLOBAL EXPERIENCES AND CONNECTIONS

The iSchool is involved in communities across the globe, as our faculty, staff, and students put their knowledge to use as global citizens.

• In the African country of Rwanda, iSchool Ph.D. students and alumni are working together to bring library science education and coursework to the Kigali Institute of Education and the National University of Rwanda. The goal of the program is to “teach the teachers” and begin library and information science programs at these two institutions. The iSchool welcomed four Rwandan faculty to a two-week residency in Summer 2013, officially launching the professional development curriculum in teacher-librarianship.

• Each summer, groups of iSchool students embark on EuroTech and AsiaTech, trips abroad organized through the Global Enterprise Technology program. The two-week trips immerse students in the culture of the most fascinating cities in Europe or Asia, as they explore how some of the world’s largest corporations use information to address global technology challenges.

• Here in Syracuse, iSchool faculty and students collaborate with the College of Visual and Performing Arts and community groups to provide access to books via Little Free Libraries. These miniature structures, made out of reclaimed phone booths, are stocked with donated books.
Students promoting a Little Free Library in Syracuse's Near Westside neighborhood.
littlelibraries.syr.edu
R. David Lankes
AWARD-WINNING BOOK
Dean’s Scholar for New Librarianship, professor, director of the Information Institute of Syracuse
Atlas of New Librarianship chosen as American Library Association’s 2012 “Best Book in Library Literature” award

Barbara K. Stripling
LED AMERICAN LIBRARY ASSOCIATION
Assistant professor of practice
Past president of the American Library Association, 2013-2014

Jennifer Stromer-Galley
INTERNET CAMPAIGNING
Associate professor
New book, Presidential Campaigning in the Internet Age examines how politicians adopt digital communication technologies.

Milton Mueller
NETWORK NEWS
Professor
Released data showing trends in deep packet inspection on the Internet

Dale Meyerrose
HALL OF FAMER
Adjunct faculty member and retired Air Force major general recognized via elite selection to U.S. government’s Cyberspace Operations and Support Hall of Fame

Martha A García-Murillo
LEADERSHIP AND CULTURE
Professor
Provides a course to prepare international students for leadership roles.

Kevin Crowston
HIGHEST HONORS
Distinguished Professor of Information Science
Recognized with professorship—one of the University’s highest honors for faculty whose exemplary scholarship advances the University’s mission

Jeffrey Stanton
DISTINGUISHED FELLOW
Jeffrey Stanton
Professor and Senior Associate Dean
A.C.E. Fellow 2012-2013
Lead Faculty: Data Science CAS

David Dischiave
Susan Dischiave
SHOWCASING THE iSCHOOL at IBM
Associate professors of practice
Presented keynote talk, panel discussions about preparing the 21st-century workforce at IBM’s global “Innovate” conference

For more, visit ischool.syr.edu/faculty
The iSchool has a balanced commitment to scholarship, teaching, and research that attracts the finest scholars in the world. Our interdisciplinary faculty members collaborate with colleagues across fields of study and readily partner with global communities of experts to expand the boundaries of exploration in the information field. For information about faculty research, visit ischool.syr.edu.

Faculty members consider themselves a “faculty of one,” with no traditional departments dividing their interactions or their teaching and research activities. The school’s collegial atmosphere encourages intellectual inquiry and lifelong learning among faculty and students. Our faculty serve as role models for students and challenge them to develop into independent thinkers, problem solvers, and architects of a better world.

**Professors of Practice**
A number of our faculty members hold the designation professor of practice. These highly experienced professionals have longtime and specialized expertise. They continue actively working as practitioners, executives, and consultants in their fields, while also teaching. Their workday experiences add another dimension to what and how students learn, including awareness of on-the-ground industry trends, changing workplace conditions, new regulations, job leads, and ongoing professional connections.
iSchool alumnus Philip Kaplan ’97 delivers the 2014 iSchool Convocation address.

A serial entrepreneur, Kaplan has co-founded and sold several internet companies. These include the largest privately-held ad network, AdBrite (acquired by SiteScout), TinyLetter, an email newsletter service (acquired by MailChimp), and PK Interactive, a web consultancy.
More than 7,000 alumni around the world remain engaged with the iSchool through innovative programs and networking events that connect graduates with current students.

The benefits of a strong alumni network are invaluable. Alumni play an active role in recruiting prospective students and in advising and mentoring students regarding career development. They often hire graduates and provide internships. They contribute feedback for curriculum development and participate in students’ education as guest lecturers. Alumni also assist each other with professional development and job searches.

In addition to our alumni network, the iSchool maintains strategic relationships and collaborations with many information technology companies and library service vendors. For example, IBM works closely with faculty members in the Information Management program and has provided mainframe computer hardware and software for use in classes. JPMorgan Chase has worked with the University to develop a curriculum focused on Global Enterprise Technology that allows students to work closely with faculty members and JPMorgan Chase employees on large-scale information systems issues.

Recent events that harnessed the power of the iSchool network:

- MLB.com Challenge, an overnight hack-a-thon event that brought 75 students together in teams to pitch technology solutions for Major League Baseball’s web site, where alumni mentors helped students work on real-world problems.
- NYC Roadtrip, a two-day trip exploring the intersection of media entertainment and technology. Company visits and presentations included meeting with behind the scenes change-agents; industry influencers; high-profile alumni; tech leaders and, of course, a bit of touring the city.
- Spring Break in Silicon Valley and EntreTech NYC, two weeklong immersion courses to explore tech-rich startup cultures on each coast. These experiences, made possible through the generous support of alumni and the iSchool’s Board of Advisors, take students through a wide range of tech companies, including Reddit, Foursquare, Gilt Group, Google, Facebook, LinkedIn, Microsoft, and eBay.
- EuroTech and AsiaTech, study abroad courses that immerse students in the culture of the most fascinating cities in Europe or Asia, as they visit some of the largest global corporations to learn how enterprise technology addresses global information and systems management challenges. In 2013, EuroTech began in London and went through Bruges, Amsterdam, Florence, Paris, Lyon, Geneva, Munich, Venice, and Rome. AsiaTech visited Hong Kong, Singapore, Malaysia, and Bangkok.
The culture at the School of Information Studies is steeped in entrepreneurship and business building. Entrepreneurship at the iSchool encompasses both the traditional idea of creating startups and the forward-thinking skills to implement social change. From entrepreneurial faculty to student startups, the environment encourages students to explore their entrepreneurial spirit through several programs and curriculum opportunities.

In the Classroom
Two courses, What’s the Big Idea and Idea to Startup, provide a framework for students to acquire the basic knowledge and skills required to run a successful business. Students also learn how to develop and refine new ideas—and turn those ideas into a viable venture.

Whether you’re pursuing a career in information technology or library science, the iSchool’s emphasis on entrepreneurship will prepare you to be an innovative leader in any organization.

A Chance to Innovate
The iSchool is a sponsor of the Syracuse Student Sandbox, a unique business incubator that gives aspiring student entrepreneurs the resources to make their visions a reality. The Sandbox’s goal is to accelerate the process of ideation, development, and deployment through mentoring and coaching. Through a 12-week, experiential-based program, participants are expected to reach an end goal of producing revenue-generating entities or investment-ready firms.

Culminating in a “Demo Day,” the program provides coaching, mentoring, educational programming, physical space, access to subject matter experts, and investors. A full-time entrepreneur-in-residence guides teams through the program and serves as a coach and conduit to the community.

syracusestudentsandbox.com

The Raymond Von Dran Innovation and Disruptive Entrepreneurship Accelerator (IDEA) is an umbrella program that coordinates educational offerings, provides seed funding to facilitate student ventures, facilitates pitch contests and access to venture capitalists, and encourages the student entrepreneurship community.

Raymond Von Dran, dean of the School of Information Studies from 1997-2005 and a recognized leader in information, was a long-time academic entrepreneur who started many innovative programs in higher education and supported student innovation and entrepreneurship. Naming IDEA in Ray’s honor cemented his dream for the school to be recognized as first in the world for innovation in information and entrepreneurship.

The annual IDEA Awards competition is the largest startup funding opportunity for college and university student entrepreneurs in New York State. Typically more than $120,000 in seed funding is available. The IDEA Awards allow students to start for-profit or nonprofit ventures in Central New York.

idea.syr.edu
The ICE Box

Built during the summer of 2013, the space blends creative design and technology within a community environment. The ICE Box is a merging of physical space for co-working and hosting events, and a resource hub supporting and connecting entrepreneurship opportunities both on- and off-campus.
As a student, you invest a great deal of your time, energy, and resources into your education. At the iSchool, we work tirelessly to ensure that the return you see on that investment is worthwhile and rewarding. For this reason, the primary role of our career services staff is to work with you to support personal and career development, beginning the moment you enroll.

The dedicated team in the iSchool Career Center will encourage your personal career development and preparation by:

• providing individual counseling;
• hosting employer events on campus;
• conducting regular workshops on strategic job searching, resume and cover letter writing, networking, employer research, interviewing, and understanding and negotiating job offers.

In addition to student support, our staff works to connect key employers with the iSchool to create opportunities for internships and full-time employment, engage in curriculum development for courses, and build relationships with guest speakers who bring expertise on hot industry topics and research.

As you will see, the near-perfect job placement results for our graduates speak for themselves. Invest in the iSchool, and the iSchool will invest in YOU.

For more information: ischool.syr.edu/careers
Information is changing the world and the iSchool offers a range of programs and courses that cover federal law and guidance, as well as best practices for work in civilian, military and intelligence communities.

For more information: ischool.syr.edu/governmentprograms

National Defense University Partnership
We are an original academic partner selected by the National Defense University’s (NDU) iCollege to offer graduates of certain NDU programs advanced standing in our M.S. in Information Management program.

Center of Academic Excellence in Information Assurance Education and Research
The National Security Agency and the Department of Homeland Security have designated Syracuse University as a National Center of Academic Excellence in Information Assurance/Cyber Defense Education (CAE IA/CD), and also as a CAE-R (Research) institution.

Only five academic institutions in the nation have thus far been designated as both CAE IA/CD and CAE-R institutions. The designations provide significant opportunities for students to obtain Department of Defense scholarships and grants in the study areas of information assurance and cyber security.

United States Army Agreements
The iSchool partnered with the U.S. Army Human Resource Command in 2007 to receive Advanced Civil Schooling students into the iSchool. In 2009, the iSchool developed a partnership with the U.S. Army Signal Center in Fort Gordon, Ga. Graduates of the SIGCEN Cyber Leader College can receive credit toward iSchool master of science programs.

Veterans
Syracuse University has a history of strong support for our veterans that began with the GI Bill in 1944 and we remain committed to supporting those who have served our country. The Institute for Veterans and Military Families (IVMF), launched June 2011 by founding partners Syracuse University and JPMorgan Chase & Co, is the first national center in higher education to focus on the social, economic, education and policy issues affecting them and their families post-service. The Veterans Resource Center provides the services you’ll need as you pursue your education veterans.syr.edu.

Veterans Career Transition Program
This noncredit certificate program is offered online by the iSchool and the IVMF. It is specifically designed to prepare post 9-11 veterans to succeed in information technology, human resources or operations careers following military service. These certificate programs are available to both veterans and their spouses who meet the qualifications. vets.syr.edu/VCTP

Faculty
The iSchool also has a number of current faculty members who are or have served in the federal sector, including Scott Bernard, federal chief enterprise architect, Executive Office of the President; and Dale Meyerrose, formerly the first CIO of the U.S. Intelligence Community and a U.S. Air Force, Major General, retired.
UNDERGRADUATE PROGRAMS

Bachelor of Science in Information Management and Technology
One of the greatest tasks everyone faces in today’s digital world is how to better organize, represent, locate, and utilize the enormous amounts of information available. With a B.S. in Information Management and Technology from the iSchool, you will become an innovative problem-solver ready to face tasks in virtually any business setting. The curriculum lies at the intersection of management, technology, and human capability. You will be taught to focus on the needs of information users and learn the value of information and data in decision making in addition to learning about technology, and develop a flexible and highly portable set of skills for the 21st-century workplace.

Bachelor of Science in Systems and Information Science
Worlds beyond the average computer science degree, the B.S. in Systems and Information Science (SIS) is an interdisciplinary course of study between the College of Engineering & Computer Science and the iSchool.

As a student in the SIS program, you’ll emerge not only with the computing skills and knowledge needed to design and build software and information systems, but also with an understanding of how to apply these abilities in a real-world business environment.

In addition to interdisciplinary coursework led by nationally renowned faculty, nearly perfect records in job placement, and studying in the original information school, undergraduate students at the iSchool have a broad range of personal engagement, professional development, and leadership opportunities while completing the program. Globalization is a key element in business strategies, and it is a focus at the iSchool. You will have the opportunity to visit foreign countries to study or to intern. Syracuse University has centers all over the world, including Hong Kong, London, Madrid, and Santiago.

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ischool.syr.edu
Alumni Spotlight

Chris Becker ’13, Office Support Engineer, Warby Parker, New York, NY
“The iSchool was ideal for me because it prepared me well for my position here at Warby Parker. The courses covered a broad range of topics, and allowed me to learn a great deal about a number of different areas. Being familiar with multiple technologies has been very helpful in my day-to-day work. The New York startup scene has been amazing, there is a lot of synergy in the tech community here, and it’s a very open environment for problem solving and knowledge sharing.”

Special Partnership Collaboration with SIDEARM Sports.

SIDEARM Sports, which was recently acquired by Learfield Sports, provides the software and technology that powers the websites, stats, social, and video streaming for over 750 colleges, universities and high schools across North America, making it possible for collegiate sports fans to follow their favorite teams no matter where they are—across town, across the country, or across the world.

CEO Jeffrey Rubin, an alum, and an associate Professor of Practice at the iSchool, provides students with hands-on learning opportunities at SIDEARM Sports, housed right within the iSchool. Qualified students join a staff of over sixty designers, developers, project managers, and customer support members, many of whom worked in college athletics before coming to SIDEARM to gain experiences, innovate and improve the processes using the latest advancements in web based technology. Opportunities include writing the software that distributes news across the internet and calculates the statistics for the game, and supporting live video streams from around the country.
ONLINE EDUCATION

The iSchool values our diverse and extensive online student community and, as a result, formally organized an Online Education Team to most effectively support our online students and programs. This iSchool team includes Jeffrey Stanton, Senior Associate Dean; Vicky Williams, Director of Online Education; Peggy Brown, Director of Learning Systems; Roberta Segreti, Assistant to Associate Deans and iSchool faculty members and administrators.

Online Degree Programs
Master’s programs in Information Management and Library and Information Science, as well as certificate of advanced study (CAS) programs offered by the School, with the exceptions of the CAS in Cultural Heritage Preservation, the CAS in School Media, and the CAS in eGovernment Management and Leadership, can be completed in the online format. The master’s in Telecommunications and Network Management can be taken fully on campus or as a hybrid online/campus program. Each online program has the same curriculum, faculty, and tuition as its respective campus program. The only difference is the delivery mode.

Residency Requirements
The iSchool’s limited required residency format offers a unique opportunity for those who live outside the Syracuse area or who have schedules that don’t allow them to attend campus-based courses. All online students enrolled in a non-executive master’s program begin their first year of study with a week-long residency on campus in July. The master’s program for Library and Information Science: School Media and the CAS in School Media have two additional residency requirements. Although optional elective courses may have additional residency requirements, master’s students may choose to complete all remaining degree requirements online.

Online Approach
• iSchool online students earn the same degree as campus students. Their only differentiation is the mode of learning.
• iSchool online classes are taught by the same faculty as campus classes.
• iSchool faculty are formally trained in online pedagogy.
• iSchool courses are taught by faculty - we utilize technology in all of our teachings, but technology does not “teach” the courses or provide sole access to course material. iSchool online students interact directly with iSchool faculty.
• iSchool online students have the same access to iSchool Student Services and iSchool Career Services as our campus students. In addition, being a part of the iSchool’s online program means online students are a part of the extensive iSchool network of alumni and friends which is invaluable to students and alumni throughout their professional development.
Our Online Students

Students enroll for many reasons, come from diverse fields of interest, and log on from a range of globally-distributed locations. Just as envisioned when we began offering courses online over twenty years ago, the common factor is that the distance format provides accessibility and convenience otherwise unavailable to them.

Some students live near campus, but for varied reasons, find it hard to get here regularly. Others are located across the globe, including many active-duty military members who sign in from their deployments. Others are working professionals and mid-career executives who need added certifications or degrees to advance. Many are career-changers who work classes in around full- or part-time jobs.

Two Decades of Experience

We began offering distance education in 1993 as the first institution in the United States to offer a web-based limited residency graduate program in library education.

That leadership role, along with two decades of delivering online certificate and degree-path courses, comprise a unique depth and breadth of expertise. As the original information school in the nation, we continually innovate, and our tech-savvy faculty employ a range of the latest technologies and methods to teach online. Our human-centered orientation means we understand how creating connections with every student, whether located in the classroom or at the computer screen, truly facilitates and enhances learning.

“After exploring the curriculum, the online portal and alumni reviews, I knew the iSchool was the best fit for me. I love the idea that the program is tailored by “practicing” professors, and also that my curriculum can be altered in a way to focus my studies on key areas that I am interested in.”

—2014 Residency Participant, MS Information Management

“I chose the iSchool because the curriculum excited me and were current in today’s technology driven world.”

—2014 Residency Participant, MS Library and Information Management
The iSchool at Syracuse University is the original information school in the nation and a founding member of iCaucus, an international educational organization consisting of deans from a growing number of leading information schools across the globe who have joined together to build awareness of, support for, and involvement with the information field. These iSchools lead in the research and teaching of the relationships among information, people, and technology.

Syracuse University is a member of The Online Learning Consortium (formerly Sloan-C), the leading professional online society devoted to advancing quality online learning and providing access to high quality online education for individuals, institutions, professional societies and the corporate community. The iSchool regularly participates in The Online Learning Consortium (and other professional organizations focused on online education and teaching) conferences, trainings and events.

**More info:**
Graduate Programs: ischool.syr.edu/graduate  
Online Learning: ischool.syr.edu/online

*U.S. News and World Report
At the iSchool, master’s students can customize their program with a CAS, often without extending the MS program length. Below are some common MS and CAS combinations. There is also an option to pursue a graduate-level CAS program as a standalone, either as a gateway into an iSchool MS or to enhance existing education and professional skills.

**CERTIFICATES OF ADVANCED STUDY (CAS)**

- Data Science
- E-Government Management and Leadership
- Information Security Management
- Information Systems and Telecommunications Management
- Cultural Heritage Preservation
- School Media
M.S. IN INFORMATION MANAGEMENT

Real information managers don’t just support the enterprise, they empower it.

You know that information drives decision making and that those who master information are the ones who make things happen. You can be part of the highly knowledgeable and highly skilled group of innovators and change leaders who creatively solve the challenges facing all types of organizations—now and for the future.

With the Master of Science in Information Management, you’ll be prepared to increase the effectiveness of executive decision makers to design and implement mission-critical technologies, to develop corporate or government policies to maximize technologies, and to leverage information resources to strategic advantage for business, government, or nonprofit organizations.

To do these things, you will need skills in management and organizational change, solution analysis and design, communication and collaboration, project management, business process improvement, and applied information technology. At the iSchool, our professors are hands-on, involved in research, and often practicing professionals too. The real world is our world.

COURSE TITLES
Information Systems Analysis; Information Policy; Applied Economics for Information Managers; Managing Information Systems Projects; Enterprise Technologies; Data Administration Concepts and Database Management; Business Information Resources and Strategic Intelligence; Information Security

JOB PLACEMENT
Our 2011-2013 graduates had a 97 percent job placement rate.

EMPLOYERS
Cisco Systems, Inc., Deloitte Consulting, CBS Corporation, Accenture, Ernst & Young, LLP, JPMorgan Chase & Co., Oracle, EMC², IBM, Price Waterhouse Coopers, Bloomberg, Cognizant

JOB TITLES
Business Analyst, Project Manager, IT Consultant, Interactive Design Specialist, Information Security Officer, IT Risk Analyst

Credits to Completion: 42
Distinctive Features:

- Program designed to adapt to the fast-paced advancements in the field
- Professors of practice bring years of professional experience directly to their students and focus on relevant issues that they tackle every day
- Students have opportunities to take courses at other SU schools and colleges
- Partnership with the U.S. Army Signal Center attracts many active-duty officers
- Flexibility of courses to fulfill program requirements with approval

Available Format:
- On campus or online
- Full-time or part-time

Reference Information:
ischool.syr.edu/im
M.S. IN INFORMATION MANAGEMENT: EXECUTIVE TRACK

Real information executives don’t just integrate the enterprise, they revolutionize it.

After years leading various segments of IT, you’re ready for the next level. You recognize that top information executives must earn a seat at the chairman’s table. You know that a Master of Science in Information Management is the next logical step. But you want a program where your years of leadership and experience also count.

In the executive track of the M.S. in Information Management (IM) degree program, professionals with more than six years of management experience in the information management field may be candidates for admission. Based on your work experience and professional responsibilities, it’s possible for you to earn this degree in just 30 credit hours, and you will be in the company of other experienced professionals in pursuit of advancing their careers.

At the iSchool, we get your mindset. Many professors have been where you are. We’ll help you get a firm grasp on becoming an effective manager of information assets and an innovative problem solver. Whether it is in finance, manufacturing, government, education, defense, or other fields, you’ll integrate your experience with the latest theory and practice in enterprise systems planning, innovative software and communications, and information-based market leadership.

EMPLOYERS
Central Intelligence Agency, Fidelity Investments, IBM Global Services, JPMorgan Chase & Co., KPMG, National Geographic, United States Army

JOB TITLES
Chief Information Officer (CIO), Chief Technology Officer (CTO), IT Investment Portfolio Manager, Information Systems Security Officer, IT Program Manager

Credits to Completion: 30

Distinctive Features:
- Flexibility of courses to fulfill program requirements with approval
- Many faculty with professional experience, several as former CIOs
- One of the original partner programs with the National Defense University (NDU) iCollege
- Opportunity to take courses that are exclusively offered to students with extensive work experience.
- Course in Cyber Leadership is available

Available Format:
- On campus or online
- Full-time or part-time

Reference Information: ischool.syr.edu/execim
M.S. IN TELECOMMUNICATIONS AND NETWORK MANAGEMENT

Real network managers don’t just connect the enterprise, they shape it.

Life today is all about communication through connections. You’ve seen how information technology makes that possible on a scale that humanity has never known before. You also know that those who design, build, and manage the way we communicate control the pulse of the planet.

With the Master of Science in Telecommunications and Network Management, you’ll gain the confidence you need to analyze, design, evaluate, and make decisions about the implementation of networks and enterprise technologies. You’ll understand project management, the economic and policy aspects of networks, and how to secure them in a world where connectivity also creates vulnerability. To fully round out your studies, students may take related courses in Syracuse University’s College of Engineering & Computer Science, the Whitman School of Management, or the Maxwell School of Citizenship and Public Affairs.

To make a real difference, you need to learn from professors who have created organizational change through information technology. At the iSchool, whether it is unified communications, virtualization, mobility solutions, cloud technology, or mission-critical security, you’ll learn from experts who have—and are—doing what they teach. It’s the difference that assures you will be able to create solutions that really work.

COURSE TITLES
Telecommunications and Enterprise Network Management; Introduction to Information Security; Mobile Network Services; Social Web Technologies; Security in Networked Environments; Telecom Final Project

JOB PLACEMENT
Our 2011-2013 graduates had an 89 percent job placement rate.

EMPLOYERS
L3 Technologies, Aerohive Networks, Amazon Web Services, JPMorgan Chase & Co., Nexius, Qualcomm, Time Warner Cable, Verizon

JOB TITLES
Information Security Specialist, Industry and Policy Consultant, Technical Marketing Engineer, Network Administrator

Credits to Completion: 36

Distinctive Features:
• Program bridges the gap between the capabilities of IT and its implementation and use in management
• Faculty is composed of internationally known researchers and practitioners in telecommunications and information management disciplines, including partners on the Internet Governance Project
• Student engagement opportunities in the Center for Convergence and Emerging Network Technologies (CCENT) research lab
• Program received the International Telecommunications Education and Research Association (ITERA) 2010 Graduate Program of Excellence Award.

Available Format:
• On campus or hybrid online/campus
• Full-time or part-time

Reference Information:
ischool.syr.edu/tnm
The librarians of today are advocates, activists, teachers, innovators, and radical positive change agents. These new librarians are empowering their communities from traditional settings like academic, public, corporate, legal, medical research, and other special libraries to such nontraditional atmospheres as board rooms, government agencies, and legislative chambers. They take on all kinds of roles, such as embedded librarians, information analysts, trainers, competitive intelligence analysts, and more. They crowdsource knowledge, build new search engines, and make it possible for people to find what they need, no matter where they are or what tools are available. The entrepreneurial focus of the iSchool supports library and information science students venturing into industries and organizations where innovation and risk fuel the future of connecting people with the information that they need.

With the Master of Science in Library and Information Science, you’ll gain a thorough grounding in the knowledge, skills, and values of librarianship within the context of an interdisciplinary faculty specializing in everything from library and information science to strategic management of information resources, communications, business, education, psychology, public administration, and computer science.

The Master of Science in Library and Information Science program at the iSchool is a respected leader in the field, with a tradition of innovation stretching back more than a century. The program is American Library Association-accredited and is consistently ranked among the top library schools by U.S. News & World Report.

COURSE TITLES
Copyright for Information Professionals; Metadata; Collection Development and Access; Library Planning, Marketing, and Assessment; Foundations of Digital Data; Instructional Strategies and Techniques for Information Professionals

JOB PLACEMENT
Our 2011-2013 graduates had an 89 percent job placement rate.

EMPLOYERS

JOB TITLES
Data & Metadata Services Librarian, DigiTech Librarian, Director of Instruction and Outreach, Functional System Specialist, Manager of Public Services, Visual Resources Curator.
M.S. IN LIBRARY AND INFORMATION SCIENCE: SCHOOL MEDIA SPECIALIZATION

Real school librarians don’t just teach, they lead.

If you want to create positive change in the world by leveraging technology and have a passion for shaping the youth of our world, a Library and Information Science degree with a School Media specialization (LIS-SM) is an exciting way to achieve your dream. In addition to the core LIS curriculum, our LIS-SM students study information literacy, youth services, information technology in schools, literacy and reading support, and management in school libraries.

This nationally ranked *(U.S. News & World Report)* program, in conjunction with the area of instructional design, development, and evaluation at the Syracuse University School of Education, is CAEP accredited and leads to New York State certification as a school library media specialist.*

School librarians provide active curriculum support services and library and information skills instruction in elementary and secondary school settings. They are intermediaries between the information needs of students, faculty, administration, and community, and the information systems and resources required to fulfill those needs. School librarians provide print and nonprint media in support of the curriculum, collaborate with classroom teachers by teaching research/information literacy skills in the context of the general curriculum, guide students in selecting reading materials, and provide literacy support. They also introduce and facilitate effective use and delivery of current and emerging technologies and implement a range of 21st-century skills-based programs and services.

*We provide the Dignity for All Students Act (DASA) training and coursework in the Needs of Children with Autism as required by the New York State Education Department. Preparation and practice for the edTPA is integrated into coursework.
COURSE TITLES
Library and Information Services to Students with Disabilities; Information Technologies in Educational Organizations; Youth Services and Resources in Libraries; Management of School Libraries; Motivating 21st-Century Learning: Literacy through School Libraries

EMPLOYERS
Auburn City School District, Cornell University, Manlius Public Library, Onondaga Central Schools, Pan American School of Porto Alegre, Springfield (VT) School District, Syracuse City Schools

JOB TITLES
Library Media Specialist, Academic Librarian, Manager/Trainer Elementary School Media Specialist, K-12 School Media Specialist

DISTINCTIVE FEATURES:
• Graduates earn school librarian teaching certification as well as an ALA-accredited LIS degree
• Provides an additional career pathway for current teachers
• Student engagement in the Center for Digital Literacy (CDL), a research center within the iSchool
• Ranked #3 by U.S. News & World Report
• Fulfills the requirement for New York State teachers needing to complete a master’s degree within five years of their initial certification

AVAILABLE FORMAT:
• On campus or online
• Full-time or part-time

REFERENCE INFORMATION:
ischool.syr.edu/schoolmedia

CREDITS TO COMPLETION: 37

1934
School of Library Science is reorganized on the graduate level and only accepts applicants with college degrees.

1949
School of Library Science offers a Master of Library Science degree.

1952
Office of the Dean is created in the School of Library Science—Wharton Miller is named first dean.

1968
School of Library Science establishes a Ph.D. program in Information Transfer.

1934 1949 1952 1968
School of Library Science is renamed the School of Information Studies—the first library school to embrace the broader field of information.

School of Information Studies launches the Educational Resources Information Center (ERIC) Clearinghouse.

School of Information Studies offers a Master of Science degree in Information Resources Management (IRM) (now Information Management)—the first of its kind in the nation.

The School of Information Studies moves to Huntington Hall.

Paul Gandel G’86 receives Ph.D. and goes on to become Syracuse University's first CIO.
CAS IN SCHOOL MEDIA

Calling all librarians with a master’s degree in library and information science from Syracuse University or another ALA-accredited institution — if you now want to be certified as a school library media specialist, the iSchool has a program designed especially for you.

The Certificate of Advanced Studies in School Media provides an education leading to that certification, with core courses that provide that foundation and, importantly, the differentiation you seek to reach your goals. Required courses cover serving students with disabilities, integrating information technology into the content curriculum, teaching methods, instructional design, information literacy and motivation, and how to provide support in reading for information, pleasure, and lifelong learning.

Extending your library skills as a school librarian, you will:

- teach students to become information literate, independent learners, and socially responsible in their use of information and information technology.
- foster inquiry learning, where students convert information and data into useful knowledge.
- collaborate with educators to integrate library and information resources and instructional technologies into classroom teaching and learning.
- plan and develop curriculum-integrated activities, lessons, and units of instruction and assessment for student achievement of information literacy concepts and processes.

Credits to Completion: 21

Distinctive Features:
- Graduates will have satisfied all New York State certification requirements for school media.
- Opportunity to work in the Center for Digital Literacy, a research center.

Related Fields:
- K-12 teaching
- Instructional policy and design
- Digital and information literacy
- Youth services
- Library resource management

Available Format:
- Primarily online with two brief residencies
- Full-time or part-time

Reference Information:
ischool.syr.edu/schoolmediacas

School of Information Studies offers a Bachelor of Science degree in Information Management and Technology, beginning a long history as a model for similar undergraduate programs across the nation.

The Information Institute is established to develop information resources and services for library and educational communities.

School of Information Studies offers a Master of Science degree in Telecommunications and Network Management.

The School of Information Studies offers its first program (MLS) in a distance learning format.

IRM establishes the Summer Institute for Leadership and Change with a specialization in federal government offered through Greenberg House in Washington, D.C.
CAS IN CULTURAL HERITAGE PRESERVATION

The field of cultural heritage preservation prepares students to work with such organizations as libraries, museums, national parks, and state and local agencies to preserve a wide range of cultural resources.

The Certificate of Advanced Study in Cultural Heritage Preservation is a unique program. It is structured to provide training in the areas you truly need and in which you want to learn. You’ll be provided with an interdisciplinary grounding in the field, plus various opportunities to focus on:

- Digital approaches to heritage preservation
- Historic site preservation basics
- Management and interpretation of cultural resources
- Collection, preservation, and curation of archaeological artifacts, archival materials, ethnographic data, and museum collections

Credits to Completion: 15

Distinctive Features:

- Students work at an institution, agency, or community organization for two 150-hour internships
- Student involvement with the Coalition of Museum and Art Centers (CMAC), which collaborates to expand the public’s awareness, understanding, appreciation, and involvement in the arts
- Abundant resources in the Central New York area for research, including the birthplace of the Women’s Rights Movement, the creation of the Erie Canal, a rich Native American culture, and the current home of many Asian and African refugees

Potential Careers in:

- Libraries and archives
- Museums
- National parks
- State and local agencies preserving cultural resources

Available Format:

- On-campus only
- Full-time or part-time

Reference Information:

ischool.syr.edu/culturalpres

Center for Research on Collaboratories and Technology Enhanced Learning Communities is established to explore the socio-technological infrastructure required to support geographically distributed collaboration and knowledge work.
CAS IN DATA SCIENCE

The world’s data are growing in variety, volume, and velocity. Organizations need professionals who can collect, manage, curate, analyze, and visualize data to make better decisions and add value to the organization. Experts predict a major skills gap over the next five to 10 years in data science and the Syracuse iSchool can prepare you to meet this critical, professional demand.

Offering the first New York State-approved Certificate of Advanced Study (CAS) in Data Science, the iSchool’s interdisciplinary faculty have developed an innovative, industry-relevant curriculum. In the iSchool program, working professionals and graduate students from a wide array of educational and professional backgrounds can learn to bridge the gap between technical specialists who work directly with IT infrastructure and senior leadership who use data to lead organizations.

With a foundation in information management, digital curation, visualization, and analytics, the CAS in Data Science can provide you with a comprehensive understanding of the full data lifecycle. While technical skills are an important component of the curriculum, graduates are also equipped with communication, learning, and leadership skills that will carry them far beyond the rise and fall of any one technology.

Related Fields:
• Business analytics
• Military intelligence
• Risk management
• Health informatics
• Data mining
• Research
• Library science
• Marketing
• Any field that works with complex data

Available Format:
• On campus or online
• Full-time or part-time

Reference Information:
ischool.syr.edu/datascience

Credits to Completion: 15

Distinctive Features:
• Coursework offered in data analytics, data storage and management, data visualization, and general systems management
• First New York State-approved Certificate in Data Science
• Full data lifecycle view
• Complimentary e-book by School of Information Studies professor and Senior Associate Dean Jeffrey M. Stanton available for download at ischool.syr.edu/datascience

Center for Emerging Network Technologies and the Center for Systems Assurance are established to analyze new technologies and focus on information security.

Preparing Librarians for Urban Schools (PLUS) is launched—trains 31 New York City teachers to become elementary school librarians.

Center for Digital Literacy is established to research information, technology, and media literacy.

Internet Governance Project—an academic think tank with expertise in international governance, Internet policy, and information and communication technology—is founded by a group of iSchool professors.

U.S. News & World Report ranks the iSchool No. 1 in information systems among library and information schools.
CAS IN E-GOVERNMENT MANAGEMENT AND LEADERSHIP

Managing complex e-government applications in the public sector and leading organizations to strategically use information applications to achieve their missions requires specialized skills and background.

The iSchool’s Certificate of Advanced Study in e-Government Management and Leadership can prepare you to assume such responsibilities by preparing you in two broad thematic areas:

- Technical design of information systems that help governments and citizens work better together
- Leadership in transforming government through information technology and best practices (e-government applications to improve efficiency and effectiveness)

The program features two required courses: one at the iSchool and one at the Maxwell School of Citizenship and Public Affairs at Syracuse University. The additional two courses can be taken at either the iSchool or Maxwell.

Credits to Completion: 12

Distinctive Features:
- Study within two top-ranked specialties at Syracuse University—information systems and public policy
- Coursework within two nationally ranked colleges at Syracuse University—the iSchool and the Maxwell School of Citizenship and Public Affairs

Related Fields:
- Government leadership (local, regional, and national levels)
- Public organization management
- Information security
- Information policy
- Internet governance

Available Format:
- On campus or partially online
- Full-time or part-time

Reference Information:
ischool.syr.edu/egov
CAS IN INFORMATION SECURITY MANAGEMENT

In this program, you’ll learn practical approaches to management security and technology security issues. You’ll study how these two key areas of vulnerability can impact organizations that are dependent upon information technology and networks. The Certificate of Advanced Study in Information Security Management (ISM) provides you with the skills and knowledge needed for leadership roles in the constantly evolving area of information security and systems assurance.

This CAS is associated with the receipt of the Federal Designation in Information Assurance Education. The National Security Agency (NSA) and the Department of Homeland Security (DHS) have designated Syracuse University as a National Center of Academic Excellence in Information Assurance/Cyber Defense Education (CAE IA/CD) for academic years 2014-2021. Furthermore, they have also designated Syracuse University as a CAE-R (Research) institution for academic years 2014-2021. Syracuse University originally received its CAE/IAE designation in 2001 and has been continuously re-designated. The University has been designated CAE-R (research) since 2009. These programs recognize institutions that help to reduce vulnerability in the nation’s information infrastructure by promoting higher education and research in information assurance, and by producing a growing number of professionals with information assurance expertise in various disciplines.

Credits to Completion: 15

Distinctive Features:
- Students can also access courses in College of Engineering & Computer Science and Maxwell School of Citizenship and Public Affairs
- M.S./C.A.S. students are eligible to apply for scholarships and grants through the Department of Defense Information Assurance Scholarship Program (IASP).

Related Fields:
- Homeland security
- Corporate security
- Cybersecurity
- Risk management

Available Format:
- On campus or online
- Full-time or part-time

Reference Information:
ischool.syr.edu/security

U.S. Army Signal Center School of Information Technology at Fort Gordon, Ga., and the iSchool establish an agreement, enabling qualified soldiers to transfer SIGCEN-earned credits toward iSchool master’s degrees in IM and TNM.

The iSchool’s entrepreneurship incubator, The Student Sandbox, begins with five student applicant teams, five companies, and four mentors, awarding $36,000 in prize funding. By 2012, there are 129 student applicant teams, 45 companies admitted, 100+ mentors, and $150,000 in prize funding.

iCaucus members unanimously elect Dean Elizabeth Liddy as the 2012-2014 chair. The international organization of deans from 24 leading iSchools builds awareness and support for the information field.

Information Space is launched. As the official blog of the iSchool, it is a space to share mutual passion for the information field and engage in active dialogue with a worldwide community.
CAS IN INFORMATION SYSTEMS AND TELECOMMUNICATIONS MANAGEMENT

If you seek a program designed to provide grounding in the management of information systems and network technology, the CAS in Information Systems and Telecommunications Management is for you.

Specifically designed to provide grounding in the management of information systems and network technology, this CAS is designed to help:

- General managers who need to understand information technology and IT issues
- Technical experts wanting more knowledge of general information management
- Professionals with master’s degrees in a variety of subjects who want to become proficient in information technologies application
- Owners of small- to mid-sized businesses who need to manage the firm’s information technology resources
- Any graduate student who wants to enhance his or her information technology skills
- Implementing and managing rapidly changing information technologies
- Leveraging data resources and database technologies
- Managing networks and the challenges of global connectivity
- Harnessing information resources to improve organizational effectiveness in decision making, problem-solving, strategic planning, marketing, and budgeting
- Managing projects and the challenges of virtual teams
- Integrating and verifying systems
- Designing and managing an Internet-aware organization

The CAS in Information Systems and Telecommunications Management can give you more confidence for:

Credits to Completion: 15

Distinctive Features:
- Work with faculty across information management, telecommunications and network management, and library and information science disciplines on innovative research and coursework
- Often a gateway to a master’s program

Related Fields:
- Information and network management
- Database administration
- Project management
- Enterprise technologies
- Communication technologies

Available Format:
- On campus or online
- Full-time or part-time

Reference Information: ischool.syr.edu/infosys

The iSchool begins offering a Certificate of Advanced Study (CAS) in Data Science.

Syracuse University’s first Massive Open Online Course (MOOC) is housed in the iSchool, “An Introduction to Data Science.”

The ICE Box (Innovation, Collaboration, and Entrepreneurship) space opens on the second floor of Hinds Hall.
ADMISSIONS, SCHOLARSHIPS, AND FINANCIAL AID

If you feel that the Syracuse iSchool is the place for you, then we hope to get to know you. Whether it’s through casual conversation via e-mail or phone, face-to-face at a national conference, graduate school fair, an on-campus information session, or even in a small group chat or individual Skype session online, we are here to help you in any way that we can. Thank you for considering the Syracuse iSchool!

For application requirements and online application: ischool.syr.edu/graddeadlines

APPLICATION TIMELINE

CERTIFICATES OF ADVANCED STUDY (CAS)
- Fall: February 1 (suggested date of submission)
- Spring: October 15
- Summer: February 1 (suggested date of submission)
  Applications for CAS will be accepted beyond these dates on space-available basis.

M.S. IN INFORMATION MANAGEMENT EXECUTIVE TRACK
- Fall: February 1 (suggested date of submission)
- Spring: October 15 (suggested date of submission)
- Summer: February 1 (suggested date of submission)

DOCTORATE OF PROFESSIONAL STUDIES
- Summer only: application deadline January 3

Ph.D.
- Fall only: application deadline January 3
  Please visit ischool.syr.edu/phd for current information.

MASTER’S DEGREES

ONLINE STUDENTS should seek admission for SUMMER term and ON CAMPUS students should seek admission for FALL term. There are a few exceptions such as executive programs so consult with the admissions and recruitment staff at iGrad@syr.edu if you would like to confirm the term of enrollment.
- February 1 for summer or fall admission is the suggested date of submission. Master’s applications are accepted beyond these dates on a space available basis until June 1
- Master’s applications submitted by February 1 will be automatically considered for scholarships and awards.
- Students have the option to take up to two courses before enrolling in an academic program as a non-matriculated student.
- All online master’s students (exception ExIM) are required to attend their gateway courses during our summer residency program.

Cost of Attendance, 2014-2015
Syracuse University graduate student tuition is charged at a rate of $1,341 per credit hour. The full estimated cost of graduate school tuition may be found at www.syr.edu/financialaid/costofattendance.

Scholarships and Aid
M.S. and CAS Applicants
The iSchool offers a wide range of competitive scholarship support for graduate students studying on campus or online in a master’s or certificate program, including merit-based scholarships. Need-based funding is not available; however, Syracuse University Financial Aid offices will assist students to secure educational loans.

Graduate applicants who apply by the suggested date of submission are guaranteed to be considered for those scholarships that don’t require separate application materials. Although most scholarships do not require separate materials, there are some exceptions. We encourage all applicants to review the iSchool web site for program-specific scholarship opportunities and requirement details at: ischool.syr.edu/scholarships

More questions? E-mail us anytime at iGrad@syr.edu. We look forward to talking with you!

— Sue Corieri, Assistant Dean for Enrollment Management and Special Academic Program Initiatives
— Vicky Williams, Director of Online Education
— Erin Bartolo, Graduate Recruitment Manager
— Sari Signorelli, Recruitment Marketing and Outreach Manager
— Bridget Crary, Graduate Recruitment Coordinator

For undergraduate application information visit admissions.syr.edu/apply
The Ph.D. in Information Science and Technology at Syracuse University’s School of Information Studies is research focused and highly customizable. It addresses your interests in a range of information-related phenomena in varied settings, including individual, organizational, societal, political, and technical. You’ll learn in an interdisciplinary environment, combining relevant knowledge and methods from information science, the behavioral and social sciences, management and economics, computer science, statistics, and law and public policy. As a research-focused degree, the Ph.D. is awarded for excellence in the advancement and dissemination of new knowledge, both basic and applied, about the design, use, and evaluation of information. Our Ph.D. students conduct research in many areas, including:

- Information and Society: public policy, relationship among information and communication technologies (ICT) and social change, e-government, the digital divide, media convergence, community networks, libraries
- Information and Organizations: IT management, social media, technology-driven innovation/change, IT-enabled organizations
- Information and Education: digital literacy, e-learning, school library media, asynchronous learning networks
- Information and Individuals: human-computer interaction, information-seeking behavior, medical informatics, information entrepreneurship
- Information Organization and Access: data science, metadata, representation, knowledge discovery, search, information retrieval, image retrieval, data mining, natural language processing
- Networked Information: digital libraries, distribution of public information, digital reference
- Information Technology: emerging technologies, wireless networks, design, survivability, security

More than 100 students like you have been awarded Ph.D. degrees since the program’s inception in 1969. Most graduates find careers in academic and research institutions. Other graduates have successfully pursued careers in think tanks, research labs, government agencies and started successful companies.

**Ph.D. Scholarships and Aid**

Ph.D. students in good standing are offered financial support for four years, and that offer may be extended longer. Financial support usually includes a nationally competitive stipend, fringe benefits (such as health insurance), and tuition. Some financial aid is service based; students are required to work up to 20 hours per week on research or teaching-related tasks. Some financial aid is from research grants or scholarships.
DOCTORATE OF PROFESSIONAL STUDIES

The Doctorate of Professional Studies (DPS) in Information Management program is designed for elite information professionals whose career trajectory is directed towards taking on visible leadership in professional practice. This highly selective, non-traditional doctoral program accepts students who can establish powerful working partnerships between the iSchool and their own organizations.

For this doctoral program we seek candidates who can join our iSchool community as partners and bridge builders. With the guidance of their faculty advisory committees, doctoral students use their own organizations as living laboratories for evaluation, innovation, and assessment. The result becomes new knowledge that the doctoral student shares with the profession for the wider benefit of society.

The program serves highly accomplished information professionals who are employed at organizations willing to partner in the learning and innovation process. Our flexible curriculum and practical research mentorship prepares graduates to become visible and effective leaders within the information professions. The program’s focus on developing professional research skills is the primary mechanism by which we connect inquiry with leadership and decision-making.

Concentrations and fields of research can focus on any of the school’s disciplines, including technology planning, data science, digital libraries, electronic commerce, telecommunications policy, global networking, cybersecurity, human-computer interaction, and information policy. The specific focus undertaken by the student depends upon the composition of the faculty advisory committee. The essential task of progressing through the program lies in working with the faculty advisory committee to develop educational experiences that will lead to new skills, capabilities, tools, and insights.

Financial commitment from the applicant and the applicant’s home organization is an expected component of participation. Students may use personal funds and may seek externally funded fellowships and scholarships, but we discourage undertaking significant student loan debt. The School does not provide scholarships or other financial support for this program.

Credits to Completion:
51, including a one-year thesis

Distinctive Features:
• Limited residency, distance-learning format
• Doctoral-level research
• Customizable areas of study

Available Formats:
• Part-time
• Online with brief residency programs

Reference Information:
ischool.syr.edu/dps
SYRACUSE UNIVERSITY AND THE SYRACUSE COMMUNITY

Where We Are

Syracuse University is located at the intersection of the New York State Thruway (I-90) and Interstate 81.

We are 280 miles (430 km) northwest of New York City and less than a day’s drive from Boston, Philadelphia, Washington, D.C., Toronto, and Cleveland.

Central New York’s air, highway, rail, and bus connections are excellent. Syracuse is served by Hancock International Airport. Amtrak and Greyhound terminals are within 15 minutes of campus.

Campus and Community

High on a hill overlooking the City of Syracuse, the University offers the best of two learning environments. We are large enough to provide a generous array of academic programs and extracurricular activities, yet small enough that you’ll quickly feel at home in the intimate setting of your home college.

Our iconic campus is our academic heart, but life and learning flow back and forth between Syracuse University and the surrounding Central New York community. The Connective Corridor links the University and the city’s many galleries, museums, theaters, music venues, and cultural festivals. SU’s reach is also national and international: Our scholars, alumni, and students come from around the world, and the ideas and research they cultivate are felt beyond our campus.

The City of Syracuse

Once known for salt, industry, and a prominent role in the Underground Railroad, this plucky mini-metropolis is a colorful fusion of distinctive neighborhoods, year-round festivals, plentiful parks, professional sports, destination shopping, and a thriving art, music, and social scene.

Located in the heart of New York State, Syracuse is within a day’s drive of many major Northeastern cities. Explore the area’s landscape, and you’ll soon discover the city and region’s distinctive character and robust spirit. Central New Yorkers are a hearty lot and embrace all four seasons with equal parts gusto and grit. Fall blazes in a fantastic gold display; winter demands humor and a warm hat; spring encourages flowers and intrepid sunbathers; and green summers beckon outside dining and play.

Area Information:

www.visitsyracuse.org
www.onondagacountyparks.com
www.visitfingerlakes.com
www.iloveny.com
THE FACULTY AND STAFF OF THE ¡SCHOOL ARE EAGER TO WELCOME YOU TO CAMPUS!
CONNECT WITH US!
igrad@syr.edu

ischool.syr.edu/social

ischool.syr.edu  315-443-1713